

ENTREPRENEURSHIP

Interested in owning your own business one day? In this pathway students explore entrepreneurial skills and mindset to evolve an innovative solution to a problem into a validated business opportunity. Students go through the business plan model, learn about innovation, and get a better understanding of what it means to be your own boss. This is a hands on and project based pathway that will help you with your future career no matter what career path you are interested in!

COURSE ORDER

Digital Information Technology
Business & Entrepreneurial Principles
Legal Aspects of Business

For More Info - See Mrs. Loope RM 111

CERTIFICATIONS



PROGRAMMING

Throughout this pathway you will learn computer coding in python, HTML, CSS and JavaScript. Along the way you will create interactive webpages and write computer games using pygame. Certifications include introduction to programming using Python, HTML/CSS and JavaScript.

COURSE ORDER

Digital Information Technology
Procedural Programming
JavaScript Programming

For More Info
See Mr. Mattheus RM 110

CERTIFICATIONS



CAREER PATHWAYS

DIGITAL DESIGN

DIGITAL MEDIA/VIDEO

ENTREPRENEURSHIP

PROGRAMMING

SPORTS MARKETING

Mission:

Empowering tomorrow's leaders through collaborative learning in technology, entertainment, and design, while having a positive impact on our community.

Vision:

To lay a foundation for success in the dynamic technological workforce through personalized student centered learning.



DIT

DIGITAL INFORMATION TECHNOLOGY

- **A course for everyone!**
- Meets the **fine arts** graduation requirement
- Earn your **online credit** for graduation
- Earn SPC **College Credit**
- Explore leadership, communication, teamwork, budgeting, presentation, career research, resume, business documents, networking skills, Microsoft Word, Excel, PowerPoint, and MORE!



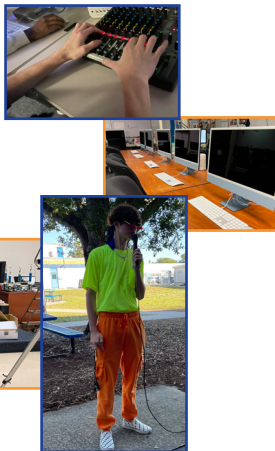
For more info - Visit any CTED teacher!

DIGITAL MEDIA/VIDEO

Unlock your creativity with our Digital Media Classes. Dive into the exciting world of video and learn the art of producing, editing and directing. Whether you're a budding filmmaker or a storytelling enthusiast, our hands-on classes will equip you with the skills needed to bring your vision to life. Join us and discover the magic behind the scenes – because every great show starts with a great producer! Don't just watch TV, create it by joining the crew of O-Town Live - A live daily broadcast produced by students.

COURSE ORDER

- Digital Media 1
- O-Town Live
- Advanced Digital Media 2
- Advanced Digital Media 3
- Advanced Digital Media 4



CERTIFICATIONS



For more info - See Mrs. Cavagnaro in RM 508

SPORTS MARKETING

Learn how to market sporting events, music & entertainment venues, and motion pictures. Students get real world, hands on experience marketing and promoting school events.



COURSE ORDER

- Digital Information Technology
- Sports, Recreation, and Entertainment Essentials
- Sports, Recreation, and Entertainment Applications
- Sports, Recreation, and Entertainment Management

CERTIFICATIONS



For more info - See Mr. Eeten in RM 100

DIGITAL DESIGN

Explore and master the Adobe Suite of products including Photoshop, Illustrator, InDesign and more! Throughout the pathway you'll learn to create logos, brands, marketing materials, and other graphic & digital design concepts for business promotion. As you advance through the pathway you'll also have the opportunity to explore and learn videography and animation!

COURSE ORDER

- Digital Information Technology
- Digital Design 1, 2 & 3



CERTIFICATIONS



For more info - See Mrs. Thompson RM 102